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KW PROPERTY MANAGEMENT & CONSULTING Expands into the Midwest U.S.

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Asa Sherwood

Twenty-year old association management company brings its premier property management services to Chicago and beyond, with industry veteran Asa Sherwood overseeing regional activities

KW PROPERTY MANAGEMENT & CONSULTING (KWPMC), one of the nation's largest residential property management companies and among the fastest-growing in the U.S., successfully expanded into the Midwest, bringing its residential property management services to the Chicago market. The move marks a significant milestone for the company as it brings its proven business model to one of the nation's most dynamic residential property management markets.

The new Midwest division, based in Chicago's iconic Loop district, is led by industry veteran **Asa Sherwood**, who has been appointed President of KWPMC Midwest. Sherwood brings more than two decades of leadership experience in the association management industry, including 11 years overseeing the Midwest for a prominent national management company, where he helped grow and transform the organization's presence across the region.

KWPMC's growth strategy centers on replicating the best practices that have made the company a market leader in Florida, including deep expertise in managing high-rise residential and condominium properties – a natural fit for Chicago, one of the nation's largest high-rise markets.

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“Chicago and the broader Midwest are ready for a management company that pairs true scale with sophistication, backed by best-in-class accounting, technology, and training,” Sherwood said. “I’ve spent most of my career working with high-rise and large-scale condominium associations across the Midwest, and there is a clear gap in the market for a firm that can deliver both operational depth and highly personalized, boutique-level service.”

KWPMC enters the region at a time when consolidation across the Midwest’s property management landscape has created new demand for a sophisticated, service-driven organization with strong operational infrastructure and a commitment to hands-on client relationships.

Founded by CPAs, KWPMC is recognized for having the industry’s strongest accounting practices, as well as a robust training and development platform that attracts and retains top talent. Its market-leading technology ecosystem will also differentiate the company as it serves boards, residents and management teams across the Midwest. The expansion extends this business model to new markets and brings its established operating standards to communities throughout the Midwest.

“For more than two decades, we have refined a business model that delivers superior service, operational transparency and a culture that empowers our teams,” KWPMC CEO **Katalina Cruz** said. “Bringing that model to the Midwest creates a powerful value proposition for communities and partners. Asa is the ideal leader to bring our proven approach to the region.”

The expansion of KWPMC into the Midwest further strengthens its parent company, Odevo’s continued growth across North America. Odevo now manages more than 2.5 million homes globally and has grown to 11,000 employees across Europe, the United States, and Mexico. The company invests significantly in technology, growing the tech team from 4 to 200 people in six years, and shares expertise across its network of brands, enabling local teams to deliver better experiences for residents, customers, and employees.

One of the fastest-growing property management companies in the U.S., KWPMC manages more than 240 condominium associations. Since its inception, the company has experienced tremendous organic growth.

About KWPMC: KWPMC is headquartered in Miami supporting regions across Florida in Fort Lauderdale, Palm Beach, Bonita Springs/Naples, Tampa/Clearwater, Orlando, Jacksonville and Chicago. The company with the mission to provide the highest-quality property management services including exceptional accounting, knowledge-based maintenance and dedication to superior customer service and hospitality. From upscale high-rises, to homeowners’ associations and garden-style townhomes, KWPMC meets the needs of 100,000 homeowners. KWPMC is part of Odevo, a fast-growing global leader in residential property management. For more information, visit **www.kwpmc.com**.