



FLCAJ's Women Making a Difference

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Editor's Note: Welcome to FLCAJ's tenth annual "Women Making a Difference" feature. The women represented in these pages have made an impact on the community association industry in Florida, and they have each made a difference in their respective fields. They are deserving of our congratulations and recognition.



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Aatifa Jamal is vice president of human resources at KW PROPERTY MANAGEMENT & CONSULTING, one of Florida's largest residential property management companies. She leverages 20-plus years of luxury hospitality and property management industry experience to cultivate service excellence, employee engagement, and operational efficiency across dynamic environments.

Since joining KWPMC, Aatifa was integral in implementing human resources strategies that align with organizational goals while fostering collaboration, inclusivity, and innovation. She recently introduced the Leadership Excellence program, designed to equip every property manager and leader with the skills to strengthen their impact.

Her expertise in talent retention, leadership development, and employee relations has been especially valuable through a period of significant growth.