

PEOPLE



Katalina Cruz



Jorge Lago

Odevo promotes in leadership

Odevo has promoted **Katalina Cruz** to CEO of flagship US brand KW Property Management & Consulting (KWPMC), and **Jorge Lago** assumes the role of president and chief operating officer.

In her new role, Ms. Cruz oversees both the amenity and ancillary service sides of the group's US business, which includes Florida-based companies Water Restoration Group and Sharpe Project Developments.

Mr. Lago will work with the company's executive team. He has two decades of property and asset management experience.