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Meet the 2023 CFO Awards honorees



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By <u>Jeff Zbar</u> – Correspondent, South Florida Business Journal May 4, 2023

This year's CFO Awards honorees reflect the changes and challenges faced by financial executives across employers of all stripes. Whether privately held, publicly traded or nonprofit, these organizations face similar turmoil and opportunities.

What each has seemingly discovered is that their roles and responsibilities transcend accounting and finance. They said that, by getting to know the business beyond their

offices, they develop a stronger understanding of the people, processes and performance that can bolster or thwart growth.

With a presence of mind and an embrace of the latest technology, along with the desire to mentor their teams and share in the successes they've achieved, their organizations aren't the only success stories. Their own careers – and those of their people – have blossomed in kind. Those are returns worth showcasing, and they are worthy of praise as a CFO Awards honoree.

The 2023 CFO Awards took place May 4 at Signature Grand in Davie. The event was presented by StevenDouglas, with corporate sponsors Berkowitz Pollack Brant CPAs + Advisors and CIBC, "Out of the Box" sponsor Amazon and centerpiece sponsor OZ Digital Consulting.



Companies with revenue less than \$25M

Finalist: Trycia Arencibia

Enlarge

COURTESY OF ARENCIBIA

CFO, KW Property Managementand Consulting

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Birthplace: Nicaragua

Education: Bachelor's and master's degrees, accounting, Florida International University

Career: Successive roles, including

managing director, finance and technology to CFO, KW Property Management and Consulting; audit supervisor, Berkowitz Dick Pollack and Brant

Key accomplishments in the past year: Several contract renegotiations that provided a savings of over \$175,000 a year; continuation of the development of new bots providing efficiencies in our accounting processes.

Tip for proteges: Have a positive attitude.

Professionally, I'm kept up nights by: Not having done our best for our clients.

My second career would be: Chef, because I love being creative and it allows me to learn about different cultures and cuisines.

If I could ask one executive one question ... I'd ask former *Washington Post* publisher <u>Katharine Graham</u> her opinion and thoughts about diversity in the Csuite.

The most important lesson my mentor taught me:

Be persistent in my professional goals; I can do anything I set my mind to.